

"Project: DEFORCE" Nonprofit Award

2012 OFFICIAL RULES

TO VOTE, YOU MUST READ THE OFFICIAL RULES BELOW AND AGREE TO THE RULES BY CLICKING "I AGREE" WHERE INDICATED.

NO PURCHASE NECESSARY TO VOTE.

OPEN TO ALL PERSONS OF ALL AGES. LIMIT ONE VOTE PER PERSON. VOTES RECEIVED FROM ANY PERSON OR EMAIL ADDRESS IN EXCESS OF THE STATED LIMITATION WILL BE VOID. THE ADMINISTRATING STAFF OF DETROIT DOCUMENTARY PRODUCTIONS RESERVES THE RIGHT TO VERIFY THE IDENTITY OF ANY VOTER.

Automated methods of voting (including votes made by script, macro and bot) and votes by any means which subvert the voting process are strictly prohibited and all such votes will be void. Finalists are prohibited from obtaining votes by any fraudulent or inappropriate means, including, without limitation, offering prizes or other inducements to members of the public, as determined by Sponsor in its sole discretion.

- 1. NONPROFIT ELIGIBILITY:** The "Project: DEFORCE" Nonprofit Award is open to all registered 501(3)(c) nonprofits with bricks and mortar locations inside the State of Michigan.
- 2. VOTING PERIOD:** Voting will be open between 12:00:01 AM Eastern Time ("ET") on 1/30/12 and 11:59:59 PM ET on 4/21/12*. Sponsor's time clock is the official clock for this Contest.

**Closing date of the Contest is subject to change.*
- 3. TO VOTE:** Follow the online forms instructions.
- 4. TO APPLY A NONPROFIT:** Click on the "Recommend new 501(c)(3) Nonprofit" and fill in the organizations name. Names must be spelled clearly and correctly to be considered. Not all recommendations will be considered. The more recommendations a group receives the more likely it is to be considered. Accurate contact information on the group must be readily available by basic internet (Google and/or White Pages) search. Additional information on the group applied can be submitted to info@deforcemovie.com (in the subject line enter: Applied Nonprofit Information).
- 5. JUDGING OF NONPROFITS APPLIED*:** The criteria which recommended/applied nonprofits will be judged is admittedly hard to measure, and as such, very subjective. Judging will be based on the

criteria including, but not exclusive to:

- (#1) The nonprofits perceived long-term impact on City community(ies).
- (#2) The ability of people to engage with the organization.
- (#3) The founders/organizers story.
- (#4) Any specific impact the winnings will enable.

**For a further description of the criteria considered, please contact Sponsor by email at info@deforcemovie.com*

Names of no more than 9 groups will be displayed on the website at anytime.

- 6. SELECTION OF FINALIST:** The accepted group that receives the highest number of votes during the Voting Period will be the named Finalist, and will have the option of sending a representative to appear in a taping of our Nonprofit Panel, currently expected to film in late February. If the Finalist chooses to send a representative to appear on the panel they will receive a \$5,000 donation*. If the Finalist chooses not to send a representative to appear on the panel, the group receiving the second-highest number of votes will become the named Finalist and will have the option of sending a representative to appear on the Nonprofit Panel taping for which they will receive a \$5,000 donation*, and so on. In the unlikely event of a tie, the Sponsor will select the Finalist. Such a decision of the Sponsor is final and binding. The Finalist which chooses to send a representative to appear on the Nonprofit Panel will have their name displayed prominently on pages in the website www.deforcemovie.com no later than 4/7/2012 before 11:59pm.*

**Closing date of the Contest is subject to change.*

- 7. ADDITIONAL AWARD FOR FINALISTS:** While all Finalists that send representatives to appear on the Nonprofit Panel, to be held in second quarter of 2012, will receive a \$5,000 donation*, they may also have the chance to win additional funds in screenings which follow the Nonprofit Panel. **

**Due to tax receipt timing, donations to the Finalists may not occur on the date of the panel recording. Currently we estimate donations will be disbursed no later than May 31, 2012.*

***For further description of the screenings contact info@deforcemovie.com*

- 8. GENERAL CONDITIONS:** Recipients of Donations are solely responsible

for all federal, state and local tax matters arising from receipt of the donations and any other costs and expenses associated with donation acceptance. All donation details are at Sponsor's sole discretion. By participating, Voters agree to these Official Rules, the decisions of Sponsor which are final and binding in all respects. If for any reason the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsor reserves the right, at its sole discretion, to disqualify the vote of any individual who is responsible or who tampers with the entry process, and to cancel, modify or terminate the Contest. In the event Contest is cancelled or terminated, Sponsor reserves the right to select the Finalist from among all eligible, non-suspect Entries received up to time of such action using the judging procedure outlined above.

- 9. LIMITATIONS OF LIABILITY AND RELEASE:** No liability or responsibility is assumed by Sponsor or Contest Parties, including website host, provider, designer, all employees of sponsor and any Theatre or other staff. Contest Parties are not responsible for lost, incomplete, damaged, inaccurate, delayed, misdirected, undelivered, or garbled Entries, or votes. No responsibility or liability is assumed by the Contest Parties for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Contest: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online communication problems; errors or limitations of any Internet service providers, servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any e-mail transmissions to be sent to or received; lost, late, delayed or intercepted e-mail transmissions; inaccessibility of the Web Site in whole or in part for any reason; traffic congestions on the Internet or the Web Site; unauthorized human or non-human intervention of the operation of the Contest, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, worms; or destruction of any aspect of the Contest, or loss, miscount, misdirection, inaccessibility or unavailability of an account used in connection with the Contest. Contest Parties are not responsible for any typographical, printing, network, mechanical, electronic, human or other errors in the connection with this Contest, including without limitation, the announcement of prizes, the tabulation of votes, the processing of Entries, errors in these Official Rules, any Contest-related materials, or any inaccurate or incorrect data contained on the Web Site. Use of Web Site is at user's own risk. Contest Parties are not responsible for any personal injury or property damage or losses of any kind which may be sustained to user's or any other person's computer equipment resulting from participation in the Contest, use of the Web Site or the download of any

information from the Web Site. By participating in the Contest, the entrant thereby releases Contest Parties from any and all claims, loss, injury, damages or liabilities arising in whole or in part, directly or indirectly from participation in the Contest or acceptance, misuse or use of any prize. Except where prohibited by law, by accepting prize, each Finalist grants permission for Sponsor and those acting under its authority to use his/her name, city and state of residence, photograph, voice and/or likeness, for advertising and/or publicity purposes, in any and all media now known or hereinafter invented without territorial or time limitations and without additional compensation, notification or permission. By accepting a prize, each school agrees to the use of its name, location, trademarks, logos, photograph, and/or image in any and all media now or hereafter known, worldwide and on the Internet, and in perpetuity by Sponsor and its designees, without compensation (unless prohibited by law) or additional consents from school or its authorized representatives or any third party and without prior notice, approval or inspection, and to execute specific consent to use if asked to do so. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. In the event of a dispute as to the identity of an online entrant, the authorized account holder of the email address used to enter will be deemed to be the entrant and he/she must comply with these Official Rules. Authorized account holder of the email address is defined as the person who is assigned to an email address by an Internet access provider, online service provider or other organization that is responsible for assigning emails for the email address associated with the submitted entry.

- 10. CONGRATULATIONS:** If you have actually read this entire document you are a very careful person that can read very well. We have tried to make it as brief as possible, but the way lawyers are these days...
- 11. SPONSOR:** Detroit Documentary Productions, LLC 5650 Eastman Blvd., West Bloomfield, MI 48323